

CONCEPT NOTE STRUCTURE FOR BOOK WRITING

1. Title and Introduction:

- a. Proposed title of the book.
- b. A brief introduction explaining the purpose and scope of the book.
- c. The target audience

We expect three brief paragraphs from here

2. Objectives:

- a. Clearly state the main objectives of the book.

We expect one brief paragraph from here

3. Overview of Content:

- a. Provide overview of the book's content.
- b. Identify the main topics or themes covered.
- c. Describe the organization and structure of the book (e.g., chapters, sections).

We expect three brief paragraphs from here

4. Chapter Outline:

- a. Explain the intended writing style and tone of the book.
- b. Describe the level of scientific depth (e.g., introductory, intermediate, advanced).
Discuss any interactive elements, illustrations, or visual aids planned for the book

We expect two brief paragraphs from here

5. Sources and References:

- a. Briefly mention the research sources and references that will be used.
- b. Highlight any primary sources or new research that will be incorporated.

We expect two brief paragraphs from here

6. Potentials and Deliverables

- a. Explain why this book is needed and how it fills a gap in the existing literature (Importance and Uniqueness of the book)
- b. Discuss any potential partnerships if any.
- c. Break down the major milestones and deliverables.

We expect three brief paragraphs from here

7. Conclusion:

- a. Provide your own conclusion