



PHARMACEUTICAL SOCIETY OF TANZANIA

P.O. Box 55666
Dar-es-Salaam, Tanzania.

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Kumb. Na. PST/SCS/2022/01

1 Julai 2022

Opportunity to Sponsor, Market and Exhibit your Business and/or Services on 23rd - 25th November 2022
On behalf of the Organizing Committee for the 52nd PST Scientific Conference on Investment and Access in Pharmaceutical Sector (PSTSC 2022) we invite you to participate in the conference as a sponsor or exhibitor.

Pharmaceutical Society of Tanzania (PST) with support and collaboration of Pharmacy Council, Pharmaceutical Services Unit (MOH), Medical Stores Department (MSD), Tanzania Medicine and Medical Devices Authority (TMDA), Tanzania Pharmaceutical Importers (TAPI), Tanzania Women in Pharmacy (TAWOPHA) and Tanzania Pharmaceutical Manufacturers, is organizing a Health Scientific Conference in Dodoma from 23rd - 25th November 2022 at Jakaya Kikwete Convention Centre. This conference will attract Pharmacists, Pharmaceutical Technicians and other cadres from TMDA, Pharmacy Council, Medical Stores Department (MSD), Local government authorities, Regional Pharmacists, District Pharmacists and others professionals who are working at government and private health facilities, community pharmacies, academic and pharmaceutical manufactures. Besides, different health sector Investors, researchers, partners, financiers and policy makers are expected to attend this conference.

The theme for this conference Is *“Driving Innovation and Investment to Enhance Access in Pharmaceutical Sector and Beyond”*. The conference shall focus on the role of pharmacy (pharmacists) in **Maternal Health, Non - Communicable Diseases, Supply Chain issues, Health Public - Private Partnerships, Programs and Projects Sustainability**. This is because pharmacies and pharmacists are easily accessible by the community compared to other healthcare workers. Come, be part of this Health Scientific Conference so you can share, present and exhibit your innovations and investments geared to enhance access in health sector.

By sponsoring PST Conference 2022, your organization can demonstrate its commitment to supporting the efforts of the government in ensuring the quality of health services and in particular, pharmaceutical care and pharmacy profession in Tanzania.

Most of our sponsorship funds will used to subsidize participation fees for student pharmacists, intern pharmacists and newly registered pharmacists who are yet to be employed, from around Tanzania to afford to attend the conference and get the most out of it, as well as to help ensure open-access publishing for the research papers presented at the conference where possible. We believe that this commitment will pay dividends for our pharmacy students, practicing pharmacists in all areas, the health sector, our sponsors, and the public in general for years to come.

We have invited the President of United Republic of Tanzania, **H.E Samia Suluhu Hassan** to be the guest of honor.(TBC)

Sponsorship Packages	
Platinum (15 Million)	Gold (10 Million)
<ul style="list-style-type: none">10 minutes talk to the participants during event dinner10 minutes to address during event inaugurationExecutive booth (18sqm) to showcase services offered and a dedicated table for	<ul style="list-style-type: none">5 minutes talk to the participants during event dinner5 minutes to address during event inaugurationExecutive booth (15sqm) to showcase services offered

EXECUTIVE

President
Fadhili Hezekiah.

Vice President
Mtani Njeger.

Honorary Secretary
Benson Katundu.

Deputy Secretary
Modekai William.

Treasurer
Jannette Senkondo.



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<p>detailed discussion on business opportunities</p> <ul style="list-style-type: none"> • 6 Meeting Coupons • Your banner on the main stage • Acknowledgement to your sponsorship in media and on stage and media • A page in the program and report • Branding on PST website and social media • Logo and short advert on the meeting agenda booklet and report • Access to participants register • Mention on all Pharmacy WhatsApp groups (reach will be 700+ pharmacists) • The right to brand the press conference • Photo opportunity with guest of honor • Ushers with your branded attires • An opportunity to include branded merchandise in participants' swag bag • A table/booth-like space in the coffee break areas • A table at the cocktail reception • There will be limited number of Platinum Sponsorship 	<ul style="list-style-type: none"> • 5 Meeting Coupons • Your banner on the main stage • Acknowledgement to your sponsorship in media and on stage and • Your logo (Medium) on main event banners • A half page in the program and report • Branding on PST website and social media • Logo and short advert on the meeting agenda booklet and report • Access to participants register • Mention on all Pharmacy WhatsApp groups (reach will be 700+ pharmacists) • The right to brand the press conference • Photo opportunity with guest of honor • Ushers with your branded attires • A table at the cocktail reception
<p>Silver (8 Million)</p> <ul style="list-style-type: none"> • Executive booth (12sqm) to showcase services offered • 4 Meeting Coupons • Your banner on the main stage • Acknowledgement to your sponsorship in media and on stage and • Your logo (Medium) on main event banners • One third page in the program and report • Branding on PST website and social media • Logo and short advert on the meeting agenda booklet and report • Access to participants register • Mention on all Pharmacy WhatsApp groups (reach will be 700+ pharmacists) • Photo opportunity with guest of honor • A table at the cocktail reception 	<p>Copper (5 Million)</p> <ul style="list-style-type: none"> • Executive booth (9sqm) to showcase services • 2 Meeting Coupons • Acknowledgement to your sponsorship in media and on stage and • Your logo (Small) on main event banners • A quarter page in the program and report • Branding on PST website and social media • Logo and short advert on the meeting agenda booklet and report • Access to participants register • Mention on all Pharmacy WhatsApp groups (reach will be 700+ pharmacists) • Photo opportunity with guest of honor
<p>Exhibition Packages</p>	
<p>Executive Booth (4 million)</p> <ul style="list-style-type: none"> • 3x3 booth (9 sqm) • Prominent Position • Branding with Logo 	<p>Premium Booth (3 million)</p> <ul style="list-style-type: none"> • 3x3 booth (9 sqm) • Prominent Position • Branding with Logo

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<ul style="list-style-type: none">• 2 tables• 2 chairs• 4 people	<ul style="list-style-type: none">• 1 tables• 2 chairs• 3 people
Standard Booth (2 million)	Table (1 million)
<ul style="list-style-type: none">• 3x3 booth (9 sqm)• Normal Position• Branding with Logo• 1 tables• 2 chairs• 2 people	<ul style="list-style-type: none">• Branding with Logo• 1 tables• 1 chair• 1 people

Other Sponsorships

Lanyard Sponsor - 2 Million

You provide the lanyards that every attendee will wear around their neck

Stationery - 2 Million

You provide your branded pens and notepads to be put In a satchel

Satchel inserts - 1 Million

Your Promotional brochure of up to four pages inserted in a satchel

It is our expectation that you will pick interest and be part of us and we look forward to seeing you in Dodoma.

For more information and **modality of booking and payment and customized package** please reach out to Organizing Committee members: **Mwemezi Ngemera on 0713134030 or email: ngemera@gmail.com and Fadhili Hezekiah on 0754942678 or email: president@pst.or.tz**

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